



Tárgytematika

EÖTVÖS LORÁND TUDOMÁNYEGYETEM

ÁJTK Közigazgatási Jogi Tanszék
(ÁJTK-KIG)

2024/25/1

Tárgynév:	Consumer protection
Tárgykód:	J4:xV(ae):P33
Tárgyfelelős neve:	Nagy Marianna dr.
Tárgy követelménye:	beszámoló (5)
Tárgy heti óraszám:	0/2/0

Lecturers:

[Dr. Balogh Virág](#)

[Department of Administrative Law](#)

balogh.virag@ajk.elte.hu

Schedule

1. Introduction. Economical policy considerations of consumer protection. Information economics, behavioral economics. Consumer decision making process.
2. EU consumer policy and consumer protection law I. (development and framework)
3. EU consumer policy and consumer protection law II. (development and framework)
4. Advertising, marketing & Unfair commercial practices I.
5. Advertising, marketing & Unfair commercial practices II.
6. Unfair contract terms , consumer contracting
7. Consumer contracting
8. Sector-specific consumer protection regulation
9. Consumer redress I. (private law enforcement, public law enforcement)
10. Consumer redress II. (alternative dispute resolution)
11. Present/future issues of consumer protection

Materials/ Recommended readings

dr. Balogh Virág – dr. Kaszainé dr. Mezei Katalin – dr. Pázmándi Kinga – dr. Zavodnyik József: Magyar fogyasztóvédelmi és reklámjog, Szerk.: dr. Pázmándi Kinga, HVG-ORAC Kiadó, 2010

Fazekas Judit: Fogyasztóvédelmi jog, Complex Kiadó, 2007

Roundtable on economics for consumer policy, OECD,
<http://www.oecd.org/sti/consumerpolicy/39015963.pdf>

John Vickers: Economics or consumer policy, http://www.oft.gov.uk/shared_ofst/speeches/spe0403.pdf

Study for the Fitness check of consumer and marketing law, <https://ec.europa.eu/newsroom/just/items/59332>

Assessment/Exam

Test – multiple choice test on a pre-defined date at the end of the semester